Andrey Kuznetsov

UI UX and Product Designer

(972)50-4341366 • ak@andk.co.il • andk.design • dribbble.com/ANDKI

EXPERIENCE

SentinelOne || Senior Product Designer

TelAviv, Israel | June 2021 - Present

Partnered with designers, PMs, and engineers to create client-facing products, earning consistent positive feedback. Led competitive analysis, user research, and design execution (wireframes, high-fidelity designs, prototypes) for SIEM and SOAR products, ensuring research-driven, validated solutions."

Vaisible || Lead Product Designer

TelAviv, Israel | June 2020 - 2021

Led end-to-end product design, including research, wireframes, prototypes, visuals, and testing. Collaborated with cross-functional teams to deliver seamless products.

Helpingr || Lead Product Designer & Consultant

Tel Aviv, Israel | September 2018 - January 2020

Collaborated with the founding team to understand user needs and business goals

Created wireframes, prototypes, and high-fidelity designs for a seamless user experience, while providing strategic insights to enhance functionality and align with market trends.

ANDK || Freelancer

January 2017 - Present

Worked with SMBs to deliver custom design solutions, including responsive websites, mobile apps, and user-centered products.

Provided full-service design, from concept to implementation, along with UX consulting and marketing design.

BHS Group || UI UX Design and Project Management

Yavne, Israel | November 2014 - February 2017

Web and App Design, Project Management and Development

HARD SKILLS

Wireframing | Journey Mapping | Product Analysis | Design Sprint | Prototyping | User & Product Research | Information Architecture | Analytics and Metrics

SOFT SKILLS

Problem Solving | Adaptability | Time Management | User Advocacy | Creativity

TOOLS

Figma | FigJam | Pendo | Dovetail | Sketch App | Photoshop | Invision | Zeplin | Adobe XD | HTML/CSS | Wordpress/Elementor

EDUCATION

Studio6b || Product Design

Tel Aviv, Israel | June 2020 - October 2020

Deep dive into the Product and Mobile Design and Design Sprints by Google methodology.

College of Management || Design & Developing

Ashdod, Israel | October 2009 - Jun 2011

In-depth web design and development expertise. Proficient in HTML, CSS, .NET, C++, and C#.

LANGUAGES

English   Hebrew   Russian