

# Andrey Kuznetsov

UI UX and Product Designer

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## EXPERIENCE

### **Vaisible** || Product Designer

Tel Aviv, Israel | June 2020 – Present

Working as the main product designer in a new startup.  
Responsible for overall designs from the web to the product itself.

Conducted user research, created personas, journey maps, wireframes, prototypes, visual designs, and user tests.

### **Andk.co.il** || Freelancer

January 2017 – Present

Freelancer, Designing mainly websites, apps, products.  
As well as marketing design.

UX consulting mainly for small businesses.

### **Helpingr** || UI UX and Product Designer

Tel Aviv, Israel | September 2018 – January 2020

Responsibility for desktop and mobile design of the product.  
Marketing design and branding of the startup.

### **BHS Group** || UI UX Design and Project Management

Yavne, Israel | November 2014 – February 2017

Web and App Design, Project Management and Development

## EDUCATION

### **Studio6b** || Product Design

Tel Aviv, Israel | June 2020 – October 2020

Course by Sagi Schreiber, Deep dive into the Product and Mobile Design and Design Sprints by Google methodology.

### **College of Management** || *Web Design & Developing*

Ashdod, Israel | October 2009 – Jun 2011

Deep learning of web design and development.  
Usage of Photoshop as a tool for print and web design.  
Development languages: HTML, CSS, .NET, C++, C#.

## SKILLS

Wireframing, Journey Mapping,  
Product Analysis, Design Sprint,  
Prototyping, Research

## Tools

Sketch App   Figma   Photoshop  
Invision   Zeplin   Adobe XD  
HTML/CSS   Wordpress/Elementor

## LANGUAGES

English   Hebrew   Russian